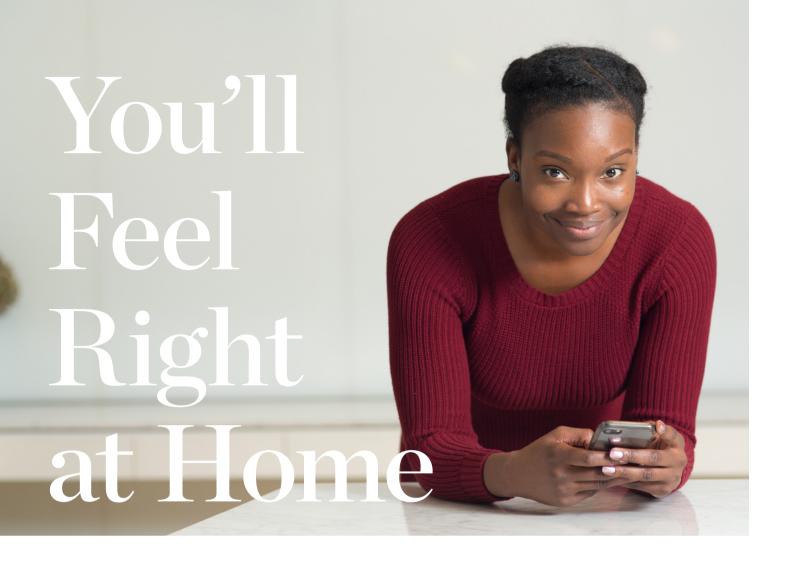McKinsey
& Company

Let's Get Virtual

Virtual Academy

Online programme for
Europe based non-business
MA students and PhDs

www.mckinsey.com/virtualacademy

At your best

You'll Feel Right at Home

Our Virtual Academy combines modules from one of our most recognisable capability building programmes, McKinsey Academy, with Harvard ManageMentor online courses as well as various virtual skills workshops and a team challenge.

For the first time, complimentary access to the McKinsey Academy Technology Platform, which was designed for our C-suite clients, will be offered to Masters and PhD students. Participants will also have access to 30+ topics from the Harvard ManageMentor.

A majority of the Virtual Academy modules are self-paced; therefore, participants can complete them at a time that is most suitable for them. During the programme, participants will be paired with a mentor who will provide them with career advice and give them a glimpse into life at McKinsey. At the conclusion the Virtual Academy, there will be an online team challenge, which will allow participants to connect with people from different backgrounds and geographies.

Application details: To be eligible, you must be a non-business Masters or PhD student currently studying at a European University.

Please submit your application by 23 April at 11:45 PM CET.

Agenda and event details:

PROGRAMME

STAGE 1 **13-21 May**		Meet McKinsey Webinars	Get to know more about McKinsey through a series of webinars which introduce you to our colleagues and the work that we do
STAGE 2 **21-28 May**		Skills Workshops	Centered Leadership - reflect on your strengths and how to best leverage them Meaning / Personal Presence- learn about personal branding and how to present with confidence
STAGE 3 **30 May-19 June**		Online Learning Modules	Complete learning courses on the McKinsey Academy Technology Platform and Harvard ManageMentor
STAGE 4 **10-30 June**		McKinsey Mentor	Be paired with a McKinsey Mentor based on your industry and/or topic interests
STAGE 5 **20-27 June**		Solve it! Team Challenge	Work in a virtual team on a complex business problem with people from different backgrounds and geographie

Programme progression requirements and completion

Participants will collect points for completing each module within the five stages.

Want to unlock the online learning modules?

In order to progress to the next stage, you will need to collect a certain number of points. You will have the chance to unlock the online learning (Stage 3) upon completing Stages 1& 2.

Want a chance to win an Apple Watch?

The 10 participants who complete all designated modules and have the highest number of points accumulated will win an Apple watch!

Ready for the challenge? Apply today!