

## Sales & Trade Trainee

### Introduction – Organizational Details

Barilla was founded in 1877 in Parma as a shop producing pasta and bread. Today is one of the leading Italian food groups, leader in the world pasta market, in pasta sauces in continental Europe, in bakery products in Italy and in crispbreads in Scandinavia. Barilla is a Group made up of more than 8,000 people of different nationalities and cultures. Barilla has always linked its development to People's wellbeing and to the Communities in which it operates, believes food is a joyful convivial experience, taste, a form of sharing and caring.

### **“Join us on our journey to build the Barilla of the future”**

Are you looking for an interesting opportunity to start your career in sales department in a great, stable, international company? Join our team, work alongside talented professionals and start building your future now. Barilla Hellas wants to recruit a **Sales & Trade trainee** to join our sales team. The individual will be based in Athens and will report to the Key Account Manager.

### Brief Description

The **Sales & Trade trainee** is a young, enthusiastic resource who would be willing to start a career as a sales representative in field sales organisation and would be prepared to step in inside the Commercial Unit.

### Key Accountabilities

- Support sales initiatives in the account of responsibility.
- Follow planned daily activities and tailor-made, in-store programs.
- Effectively Implement promotion plans and keep proper records.
- Create several reports and financial analyses.
- Build cooperative business relationship with key accounts, local/regional customers, wholesalers and retail chains.
- Work closely with Key Account Manager to execute sales activities.
- Participate in the Sales department meetings to obtain information on sales objectives, promotional actions, new products and to discuss field problems.

### Qualifications

- University and/or Master Degree, Technical Studies, Economics, Business administration or relevant field
- Previous experience and knowledge about sales is an advantage
- Good analytical and organizational skills
- Fluency in Greek and English
- Proficient in MS Office

If you are a creative, innovative, result oriented, dynamic, self-motivated individual and you want to start and flourish your career in a dynamic and challenging environment apply to join our business family. Learn more about our Group and reasons to join us on [www.barillagroup.com](http://www.barillagroup.com)

To apply, please send us your detailed CV, quoting reference: **Sales & Trade Trainee** to the following e-mail adress : [BarillaHellasHumanResources@barilla.com](mailto:BarillaHellasHumanResources@barilla.com)