



**codebiz**



**HELLO, WE ARE THINKBIZ!**

**We are the 1st Entrepreneurship  
Organization in Greece based on  
AUEB since 2011.**

**Our aim is to raise awareness and  
elevate the entrepreneurial culture  
inside the University ecosystem.**

# THINKBIZ IN NUMBERS

**07**

Years of Life

**400+**

Alumni Members

**300+**

Community Members

**07**

Universities

**40**

Active Members

**75**

Projects & Workshops

# THINKBIZ PURPOSE



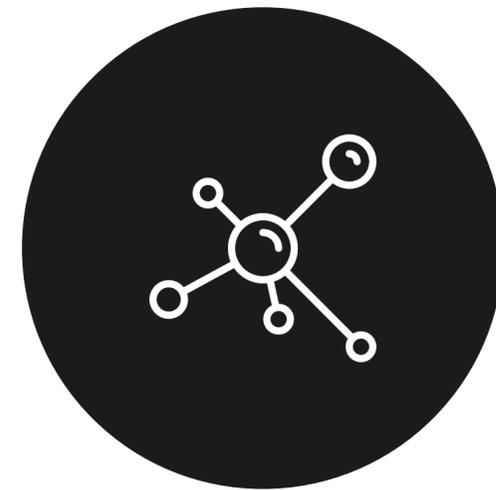
## Quick Learning

Develop new skills



## Networking

Meet your future partners



## Innovation

Create and give back

## **WHAT IS CODEBIZ?**

**It's a new project by ThinkBiz, in which youth entrepreneurial culture and coding are combined.**

**It has 3 different phases in the span of 10 days, during which, participants form teams and develop ideas that can change the greek startup scene.**

**With the help of experienced mentors the teams aim to win the judges' impressions and conquer the 1st place in order to launch their idea.**



# CODEBIZ AIMS & GOALS

## INNOVATION

by giving participants the chance to think of a ground breaking idea that has real value for its customers.

## DEVELOPMENT

by connecting coding with entrepreneurship in order to create an innovative idea with a technical background.

## NETWORKING

by promoting the formation of new and diverse teams that have to collaborate in order to achieve the best result.

## INTERACTION

by creating a unique experience that has real value for every participant and partner.

## OPENNESS

by giving opportunities to young greek students and potential entrepreneurs.

# THE EVENT

**During the first weekend of the event, participants pitch their ideas in front of the crowd in order to persuade other participants to join their team.**

**When the pitching process is over, networking begins. Mini interviews and talks between the participants happen on the spot and this leads to the final formation of the teams.**

**The rest of the weekend, every team starts working on its idea, agreeing on the final product and examining every aspect of it.**

**First Phase**

# THE EVENT

**After completing the first phase, teams have a whole week to work on their idea, both on the business section and the technology one.**

**Then, the following Saturday they come back on the event's venue to meet with the experienced mentors. Mentors come from different companies and sections, being able to help teams with every question they may have.**

**At the end of the day, teams present their progress and mentors vote for the finalists.**

## Second Phase

# THE EVENT

**CodeBiz final round will be a big and fun event that will happen 4 days after the second phase.**

**The teams that made it to the final round, battle against each other on a scene that resembles a ring.**

**They try to win both the judges' and the crowd's impressions and conquer the 1st place of the competition in order to launch their idea.**

## Third Phase

# THE REAL VALUE

 Learning through the act of creation

 Developing deeper relationships than a typical networking event

 Matching potential cofounders

 Validating ideas

 Experimenting in a risk-free environment

 Taking the first step into entrepreneurship

# THINKBIZ REACH



**7870+**  
Fans



**1640+**  
Tweets



**100+**  
Subscribers



**750+**  
Connections



**985+**  
Followers



**3840+**  
Newsletter subs

# THANK YOU

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